

## AGARTALA MUNICIPAL CORPORATION

AGARTALA

No.F.10/Hoarding/Flex/Festoon/2017/AMC/C/Zone/18969-23

Dated, Agartala the 31<sup>st</sup> July, 2018

## NOTIFICATION

The existing Hoarding rates have been further reviewed by a Committee constituted by Authority of AMC and the proposed rate submitted by the said Committee was placed before the MIC for approval on 18-06-2018. The Mayor-In-Council Vide Point Number-01 has approved the recommendation of proposed rate of Hoarding. Accordingly the proposed rate and category wise area will be effective for all approvals issued on and after 01<sup>st</sup> August, 2018. The concern Assistant Municipal Commissioner, AMC of all Zones will charge the fees / rate from the applicants who apply for Hoarding. The item wise revised rates and distribution of area of entire AMC are given below:

**Enhancement of existing rate of Hoarding.**

Sl. No.	Name of Adv. Items	Revised rate
01	Hoarding category – A	Upto 800 sqft. Rs. 51/- per sqft. per year
		Above 800 sqft. Rs. 87/- per sqft. per year
02	Hoarding category – B	Upto 800 sqft. Rs. 43/- per sqft. per year
		Above 800 sqft. Rs. 73 /- per sqft. per year
03	Hoarding category – C	Upto 800 sqft. Rs. 34/- per sqft. per year
		Above 800 sqft. Rs. 58/- per sqft. per year
04	Festoon / Banner	Rs. 17/- per sqft. per month
05	Kiosk with lighting	Rs. 16/- per sqft. per month
06	Festoon / Banner / Flex	Rs. 9/- per sqft. 1 day – 3 days.
07	Kiosk with lighting	Rs. 8/- per sqft. 1 day – 3 days.
08	LED screen / Video display (Upto 60 sqft.)	Rs. 4000/- per screen per month
09	Places / building, houses etc. belongs to private person within AMC area.	50% of the revised rate.
10	Advertisement on Balloons	Rs. 600/- for each balloon per month
11	Advertisement on Umbrella	Rs. 450/- per month per umbrella
12	Advertisement by Audio System	Rs. 450/- per month for each set of 4 speakers
13	Collapsible Kiosk (size 5ft. x 5ft. restricted)	Rs. 1400/- per month per Kiosk
14	Glow Sign Board fixed to the shop & fixed on portico	Rs. 100/- per year per board

**Category wise area**

Sl.No.	Category	Area
01	Category – A	Part of Central zone and East zone area abutted by Chandrapur Market at East, Ronald say road at West, Kata khal embankment at North and Howra embankment at South. In addition to above following roads are to be covered under Category – A. i) Both side of National highway upto Amtali Bazar from Battala bridge. ii) From Chandrapur to Khayerpur Tri-junction (both side), iii) Astabal bridge to Airport, iv) G.B. Chowmuhani to Circuit House, v) Amtali Bye-Pass from Khayerpur to National Highway, vi) Bye-Pass from Khayerpur to G.B.Chowmuhani, vii) Fire brigade Chowmuhani to Akhaura Check post, viii) Durga Chowmuhani to Airport road via Barjala, ix) National highway to Agartala Rail Station, x) G.B. road to Airport road via Heritage park. xi) Dhaleswar bridge to A.G.M.C via ITI. xii) Abhoynagar bridge to A.G.M.C. xiii) Vidhya Sagar Setu to Jogendra nagar Rail Station. xiv) Airport road to ILS Hospital
02	Category – B	The entire east, south and north zone area, Ward No. 10, 20 of Central Zone excluding area that comes under Category – A.
03	Category – C	The extended area under both North and South zone area excluding Category – A & B.

Therefore, all concern will take necessary action accordingly for compliance of the above Notification.

(Dr, Shailesh K. Yadav, IAS)  
Municipal Commissioner  
Agartala Municipal Corporation