



OFFICE OF THE MUNICIPAL COMMISSIONER  
AGARTALA MUNICIPAL CORPORATION  
AGARTALA

No. F. 34/EE(DWS)/AMC/SBM/2018-19

Dated, Agartala the 25<sup>th</sup> February, 2019

**MEMO**

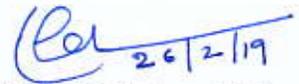
**Sub:-** Wall Painting Scheme under SBM (U) for AMC.

1. Wall Paintings on the government and private walls facing the roads in Agartala city under Swachha Bharat Mission (Urban) has been desired by the Hon'ble Chief Minister so as to display culture, historical places, wildlife, tourist places of Tripura etc. and to ensure city beautification.
2. For implementing wall paintings, Mayor-in-Council in its meeting dated 25/01/2019 approved that AMC can obtain per square feet rate from Principal Art College, Agartala & then advertise in newspapers for qualified artists to submit their willingness along with designs. Accordingly a scheme will be initiated from AMC for wall paintings in Agartala.
3. **The Scheme of Wall Paintings will be as follows:-**
  - i. All the graduate students who have passed out from Arts College, Agartala or any other Art College will be eligible to participate initial competition.
  - ii. AMC will give various themes on cleanliness, culture, tourism, wildlife, floral beauty, historical spots in Tripura for wall paintings in Agartala city etc.
  - iii. The artists will have to use their paints and colours.
  - iv. The wall painting should sustain at least for 2 years.
  - v. Per square feet rate of wall paintings (weather colour) as prescribed by the Government Arts College Tripura will be adopted as standard rates.
  - vi. At present AMC will go only for weather painted wall painting instead of sculptures/murals so as to keep the process simplified.
  - vii. The scheme with details will be published in all the newspapers and electronic media in Tripura and AMC website.
  - viii. Registration of eligible artists will be done in time bound & transparent manner. Those who will get registered within prescribed time limit will be eligible for paintings.
  - ix. Candidates will submit small A- 4 size painting on the prescribed themes to AMC at the time of registration.
  - x. In the initial round there should not be any disqualification of any registered eligible candidates.
  - xi. The initial round will have at least 500-600 wall paintings. Thus if suppose 200 eligible artists apply or register themselves for wall paintings, then every artist will get chance to paint at least 2-3 wall paintings. If 300 artists apply for wall painting then everybody will get two wall paintings.
  - xii. Quality of weather paint will have to be certified from the Expert Committee before painting.
  - xiii. We shall prescribe the walls for specific purpose such as one wall will have all cultural paintings, another will have all historical paintings; some walls surrounding gardens will have floral paintings etc.
  - xiv. The candidates will be given the walls for 2-3 paintings as per their themes. No any candidate will write his/her name on the wall painting & paintings of alive persons will not be permitted.

- xv. AMC will pay to all the registered artists who have painted 2-3 paintings in initial round as per the approved per square rates by payment directly into their bank accounts.
- xvi. AMC will keep photographic evidence of all the wall paintings done in the initial round by all the registered artists and display it on website.
- xvii. Once the wall painting for initial round are completed, an Expert Committee consisting of Eminent Artists, Citizens, Political Executives from all parties, Reporters, etc. should scrutinise all the wall paintings without knowing the names of the artists who have painted it. Some best paintings say about 100, will be selected out of these 500-600 paintings by the Expert Committee without knowing the names of the artists.
- xviii. Once the Expert Committee selects paintings and submit it to the AMC, AMC will announce and display the names of the 100 best artists.
- xix. Thus these 100 best painters/artist will be selected through open competition based on their quality skill.
- xx. In next round of paintings only these selected 100 artists will be able to participate.
- xxi. ASCL will have another round of competition so as to select best 50 artists for remaining wall paintings & so on.

**4. The above scheme will have following advantages:-**

- i. All the eligible artists will be able to participate despite of their political affiliation and there will be no allegation against wrong selected or rejection.
  - ii. The rate will be prescribed per square feet. Hence there is no question of any speculations about the rates of painting.
  - iii. As the paintings are to be done in time bound manner say within the month of March in many parts of the city, large number of best artists will be required for this purpose.
  - iv. If so many artists are painting the walls in many parts of city it will show a mass movement for city beautification which will ignite various thoughts and ideas from the citizens, media, and political executives.
  - v. As there will be no any discretion to AMC for selection of artists, rate per square feet will be prescribed, only one type of wall paintings (using oil paint) will be permitted, as there will be open competition for quality of painting in first round, there will be wide publicity and transparency at each stage by AMC etc., there will be no allegations, litigations or audit objections regarding this scheme.
5. The scheme will be modified or upgraded with the suggestions from the Members of Mayor-in-Council.



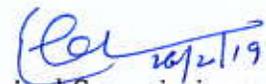
**(Dr. Shailesh K. Yadav, IAS)**  
Municipal Commissioner  
Agartala Municipal Corporation

**Copy to :-**

1. PS to the Principal Secretary, UDD, Govt. of Tripura for kind information to the Principal Secretary.
2. PS to the addl. Secretary to Hon'ble CM, for kind information to the Addl. Secretary.
3. PS to the Director, UDD, Govt. of Tripura for kind information to the Director.
4. Principal, Govt. College of Art & Craft, Tripura, Agartala for information & necessary action.
5. EE (DWS), AMC for information & necessary action.

**Copy also to:-**

1. The Hon'ble Mayor, AMC for kind information.
2. The Hon'ble Dy. Mayor, AMC for kind information.
3. The Hon'ble Member, Mayor-in-Council, AMC for kind information.



Municipal Commissioner  
Agartala Municipal Corporation